



THE SACRED SPIRIT OF THE ANDES



COCALERO IS A TRUE DISCOVERY BRAND, A UNIQUE BLEND OF EXOTIC SOUTH AMERICAN BOTANICALS THAT STIMULATES ANY DRINKING OCCASION.

In order to extract the complex flavor of the coca leaf, we use a specialized steam distillation process pioneered by the perfume industry for the extraction of essential oils from delicate plants. The final distillate is then blended to our proprietary recipe.

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EXTRAORDINARY CRAFTING OF 17 BOTANICALS INCLUDING:

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HEADING HERE

- Cocalero is best served ice cold with a wedge of fresh lime. This ritual has been used in the consumption of Coca Leaf for centuries by the natives of Peru and Bolivia.
- Cocalero also gives drinks enthusiasts and mixologists a unique and exciting new base to create innovative cocktails and long drinks.
- Unique brand with a real story, you can meet a real **Cocalero** today in Peru & Bolivia.

HIGHBALL

Served ice cold with a wedge of fresh lime. Historically the Andean people had lime juice when they were chewing coca leaves to help break down the alkaloids within the coca leaf.

COCA BOMB

Using our signature glass, layer Cocalero over your favourite energy drink.



COCASHOT

Keep it simple and serve at zero degrees with a slice of lime.



**150%
GROWTH
MONTH ON MONTH**



PRICE:

PROGRAMMING:

SPECIAL OFFER:

CASE SIZE: 6 x 750ML 29% ALC./VOL | UPC: 5391 5324 4012 5 | SCC: 0539 1532 4401 32